



Star*Sat Radio introduces itself:

Star*Sat Radio is Germany's first private broadcasting program that can be received via satellite since February 1988 throughout Europe in the best stereo sound.

For this purpose the Regional Centre Assembly for Private Radio Organizers (LPR) in Ludwigshafen assigned to Star*Sat GmbH (German limited company) the two remaining radio channels on the satellite ECS 1 F4 Westbeam, transponder 10 (7,38 MHz and 7,56 MHz).

Star*Sat Radio is in the best company here: The satellite's transponder provided for program broadcasting is used by the TV-program SAT 1 being meanwhile very popular in Germany and abroad; it also uses two of the six available sound channels and the other two radio channels are reserved to the "Voice of America".

Target group:

Star*Sat addresses with its program particularly to Germans and German speaking young people, tourists and business travellers in Germany and abroad. Characteristic is pop music of prime selection, the greatest hits of 40 years pop music history. Experience has shown that thus also an older class of listeners up to 50 years is comprised.

Program:

Within the 24 hour music program are embedded news, current events and features with the focal topics Germany, leisure time, hobby, vacation, computer, music, sport, culture, film, television, travels, countries and many other sectors of daily life. Station jingles of best professional production finally round off the program.

Programming provision:

The program of Star*Sat Radio is supplied gratuitously to terrestrial stations, cable networks as well as hotels in the Federal Republic of Germany and the other European countries in order to be retransmitted.

Thus the listener can be reached not only at home in Germany but also at his holiday resort in Spain, Italy, Greece, Scandinavia, the Benelux and other European vacation areas. The "Bundesliga"-results (German federal football league) on Saturday afternoons supertopical live from the radio in stereo, on the beach of Benidorm. This is possible with Star*Sat Radio.

Just for direct receivers or respectively hotels and cable networks in the vacation areas in Europe the program of Star*Sat Radio will have a great attractiveness. Anyone who can receive the German TV-program SAT 1 will be able to receive Star*Sat Radio in an excellent stereo quality.

Two skilled radio professionals from Munich, Jo Lüders and Peter Pelunka, sign responsible for project and program.

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